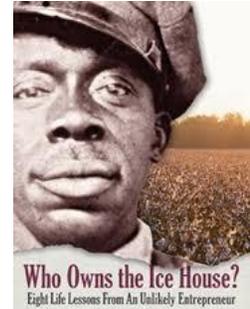




Success Mindset

Welcome!

The Success Mindset Program is designed to inspire and engage you in the fundamental aspects of an entrepreneurial mindset and the unlimited opportunities it can provide. This program will enable you to learn directly from the firsthand knowledge and experience drawn from a wide variety of successful, “unlikely” entrepreneurs—ordinary people who transformed a simple idea into a sustainable success. It will empower you to take ownership of your future while helping you develop the attitudes, skills, and behaviors that will enable you to succeed.



You will learn about the entrepreneurial person, identifying specific attitudes, behaviors, and skills that enable entrepreneurs to succeed. Drawing upon the experiences of successful entrepreneurs and the life story of Pulitzer nominee Clifton Taulbert, we will examine eight fundamental concepts of an entrepreneurial mindset that will empower us to succeed.

Why entrepreneurship?

Entrepreneurship is a mindset that can empower ordinary people to accomplish extraordinary things. In today’s rapidly changing world, it is a mindset that every student needs regardless of his or her chosen path.

Before you get started, there are a few things you should know:

Entrepreneurship is not a spectator sport—the more you put into the course, the more benefit you are likely to gain. The Success Mindset Program combines traditional classroom learning with real-world “out-of-the-building” experiences that will require you to solve problems in real-world circumstances where answers can be difficult to find and not always clear.

Our Goals for the Class

- Identify and evaluate entrepreneurial opportunities.
- Foster an entrepreneurial mindset through the eight lessons and an Opportunity Discovery Process
- Develop 21st Century skills such as critical thinking, problem solving, collaboration, and communication
- Reach outside our comfort zone and stretch ourselves
- Establish goals, identify resources, and manage risks in unpredictable real-world circumstances
- Identify and interact with local entrepreneurs and business owners within your own community who can provide valuable guidance and support



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The Outcomes We'll Achieve

Upon successful completion of the Eight Lessons, we will be able to:

- Evaluate our decisions, make choices, and respond to challenges in support of our long-term visions
- Reconstruct problems as opportunities and create value for others
- Take action and overcome idleness, procrastination, and settling for less
- Solve problems by searching for knowledge
- Leverage existing resources to advance our goals
- Create a reputation of reliability that fosters personal responsibility and professionalism
- Assemble a support network of people who provide positive influence and critical guidance
- Develop strategies to overcome adversity and persist in accomplishing our goals
- Develop entrepreneurial attitudes, behaviors, and skills that can be applied to successfully starting a business, continuing education or life in general.

In addition, we will also achieve the following 21st Century Skills:

- ✓ Critical & Creative Thinking
- ✓ Effective Problem Solving
- ✓ Communication
- ✓ Collaboration
- ✓ Lifelong Learning
- ✓ Curiosity
- ✓ Initiative
- ✓ Persistence/Grit
- ✓ Adaptability



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How to Reach The Facilitators

In this class, we are your facilitators and our role is to support and guide you through the learning process. Rather than providing specific directives or answers, we will encourage you to find and apply new knowledge, think critically, cope with uncertainty, push for action, and manage time. After all, entrepreneurship is a search process of discovery that requires you to take ownership of your ideas as well as your ability to learn.

We will help you build on the attitudes, behaviors, and skills needed for an entrepreneurial mindset. We are here to guide and support your through your journey. If you have any questions or needs, please come and talk to us.

Facilitators:

Angela Cubean, Founder K2BW

Emma Jackson, Founder PNA

Course Location: *The R.I.S.E. Center, 2136 Martin Luther King Jr. Way Tacoma, WA 98405*

Phone: 253-214-4787 **Email:** sfacilitators@mypna.org

The Materials We Need for Success

- Valid Email
- Internet Access

How We'll Succeed in the Class

As students in a learning community, each of us is responsible for our own success. The time and effort each of us puts into the class is in direct proportion to the outcomes we can each achieve. In order to accomplish our goals, these are the minimum requirements:

Preparation

The digital content provides the lessons we'll discover together. In order to understand these lessons, it is important that we take the time to watch the videos and read the chapters in their entirety.

We need to have background of knowledge to participate effectively. Therefore, for the in person and remote learning class participants, we'll complete the assigned videos and reading during class time. The self directed participants will complete the assigned videos and reading online and are required to participate at the scheduled times in the classroom discussions via video chat/conference, this is essential. If You prefer to listen to the Audio book of "Who Owns The Ice House" it can be purchased [HERE](#)



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There is an expectation that you will need approximately three hours of outside class time to complete the required assignments. Below are the average time frames for completing the lessons each week:

- ✓ 20 minutes to read/listen to *Who Owns the Ice House?* chapter
- ✓ 45 to 90 minutes to watch video content
- ✓ 45 minutes on reflection assignments and discussions questions
- ✓ 45 minutes for application assignments and quizzes

During the final section of the course, the Opportunity Discovery Process will also take approximately three hours a week outside of class.

Participation

This class is an experience. Our learning and critical thinking originates in and grows through our interactions with our class community. Students in our class will find alternative ways of interpreting the material or different ways to solve problems than what the lesson content or the facilitator might see. These contributions are valued as we learn from each other. Class participation is the most important facet of our class time together.

As members of a learning community, we will behave as professionals. Respecting our community includes being on time for class, turning off cell phones, and being respectful of other viewpoints, even if we disagree.

Activities, Assignments, and Assessments

Through the course, we will engage in active learning. This means that students are involved in doing things and thinking about things rather than just listening or reading.

Each of the activities and assignments is designed to enhance active learning. Activities ask you to step out of your comfort zone, engage new people, and ask questions. In other assignments, you will reflect upon what you've learned and will apply this knowledge to your own life.

As we will learn in this course, assessments help us measure our progress. They allow us to see how much we've already learned, and where we need to focus attention for future assignments. We will approach the assessment process as an opportunity to further our knowledge and continue our growth as individuals.



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This is an overview of the assignments and expectations for each:

- **Multiple Choice Review** are designed to ensure basic knowledge comprehension of the core concepts contained in the digital lesson content as well as the companion text. You will complete the multiple choice review in your Learning Management System after reading the companion text chapter and digital lesson content.
- **Discussion Questions** are designed to help stimulate peer-to-peer dialogue, synthesize knowledge and allow you to compare and contrast Ice House lessons with your own life experience and prior knowledge, in class and/or in online discussion forums. Your responses to the discussion questions and to your peers should demonstrate evidence of in-depth thinking and should be supported by examples when appropriate. Discussion questions may be online or in the classroom.
- **Application Assignments** are designed to help you apply your learning from the digital lesson content as well as immerse you in real-world entrepreneurial experiences that will enable you to develop entrepreneurial attitudes, behaviors, and skills. Your response should demonstrate evidence of in-depth thinking and should be supported by examples as well as link to your personal vision and goals when appropriate.
- **Reflection Assignments** provide an opportunity to reflect on the core Ice House concepts and how they can be applied in a way that will enable you to overcome obstacles and accomplish your goals. Your reflective essay should demonstrate evidence of in-depth reflective thinking supported by clear examples as well as link to your personal vision and goals.
 1. Take notes as you view the narrated videos to prepare for in-class discussions and save your notes along the way.
 2. Take your time. There is a lot of information to absorb. Take time to reflect on what you have learned and how it can be applied to your own life. Your individual reflections will form the basis of your personal vision statement at the end of the course.
 3. Get out of your comfort zone. The course is designed to challenge and encourage you to learn in unpredictable real-world circumstances, which often expose unforeseen opportunities.
 4. Share what you have learned with others by participating in the in-class discussions and peer workshops. Sharing new knowledge will also help retain more of what you learn.



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- **Practical Application** provides an opportunity to learn about the entrepreneurial search process and the value of search skills as well as engage in the Opportunity Discovery Process (including filling out the Opportunity Discovery Canvas) to develop entrepreneurial skills. The Opportunity Discovery Process includes a presentation.
- **Presentations** are an opportunity to synthesize what you've learned and present your goals and ideas to the classroom community. Your presentation will come at the end of the course and specific directives will be provided as part of the Practical Application assignment.

What We Will Do in Class:

- Discuss topics as well as in-class activities designed to foster peer-to-peer interaction and analysis
- Share experiences, presentations, and guest lectures to foster communication and collaboration
- Apply our knowledge with assignments designed to immerse students in real-world, problem-based entrepreneurial experiences
- Reflect on what we are learning and how it can be applied to academic, business and life goals

Course Website : <https://pnaevents.com/lms/>

User Name: _____

Password: _____

Access Code: _____